|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Activity# | Activity Name | Activity Name Description | # of Days | Start Date | Dependency | Milestone |
| 1 | Review, Assessment and Analysis | Review and understand the client requirements | 3 or 5 | 6/7/17 |  | Specifications for website |
| 2 | Specification Building | Include general layout, site navigation, and dynamic part of the site. | 6 | 6/14/17 |  | Detailed Specification |
| 3 | Design and development | Design layout and create a prototype for the client | 7 | 6/21/17 | 2.SS | Detailed and complete layout and design. |
| 4 | Content writing | Write industry specific and relevant content for the site. | 8 | 6/28/17 |  | Detailed contents for the website |
| 5 | Coding | Programmer turn to add his code | 14 | 7/5/17 |  | Running website/prototype |
| 6 | Testing | Test website functionalities | 7 | 7/19/17 | 5FS | Complete and running website |
| 7 | SEO and social media optimization | Preparation of meta tags, constant analysis and submit URL to search engines | 3 | 7/26/17 |  |  |
| 8 | Maintenance and updating | Train users and admins on how to use and maintain the site | 3 | 8/2/17 | 6FS | Users should know how to use and maintain the site |